



Contact: Dawn Brinson
336-870-4066
dawn@tmm.agency

The Common Thread for the Cure Distributes Pink Lamps During High Point Market

Shedding light on the only industry non-profit to offer direct relief to breast cancer patients

High Point, NC—November 9, 2023 – The [Common Thread for the Cure](#), a non-profit organization that supports people battling breast cancer within the home furnishings industry, had a visible presence during High Point Market gifting Pink Pixie desk lamps to attendees sporting the color pink in honor of breast cancer awareness month. Lamp recipients were not only surprised that wearing pink netted them a reward, but were grateful to learn about an organization that is doing such meaningful work to support their peers in the industry.



The grants that The Common Thread for the Cure Foundation provides can be used directly toward the individual's needs – groceries, medical assistance, transportation, fuel. The organization has supported people in 30 states, Canada and Mexico, awarding over \$1,000,000 in grants. The mission of the Foundation is to enhance quality of life by enabling recipients to maintain as normal a lifestyle as possible while they are confronting the disease.

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