

Rosé & Resilience:

A Fundraiser for The Common Thread for the Cure

Date & Time: September 18th, 2025 | 4:30 PM - 7:30 PM

Location: Pink Barrel Cellars

3025 6 Mile Rd NW, Grand Rapids, MI 49544



EVENT OVERVIEW

Join us for **West Michigan's first Common Thread for the Cure fundraiser!** Rosé & Resilience is a unique event bringing the design and furnishings industry together to support individuals affected by breast cancer. Many in our industry have faced this challenge personally or know someone who has. This event is an opportunity to raise awareness and funds to support those in need. Cheers to Rosé & Resilience!

ABOUT COMMON THREAD FOR THE CURE

The Common Thread for the Cure Foundation is a 501(c)(3) nonprofit organization dedicated to supporting individuals in the design and furnishings industry battling breast cancer. Since 2000, we have provided over \$1.5 million in grants to recipients across 40 states, Canada, and Mexico. Our mission is to provide financial assistance through confidential grants, helping survivors maintain stability while they focus on healing.

SPONSORSHIP OPPORTUNITIES

By sponsoring Rosé & Resilience, your company demonstrates its commitment to our mission and gains valuable visibility within the industry. Multiple sponsorship levels are available to suit various budgets and goals.

Premier Sponsorship - \$2,500 (Limited Availability)

Includes 4 VIP Tickets + Signage/Verbal Recognition + Premier Sponsorship Recognition.

Gold Sponsor - \$1,500

Includes 4 Tickets + VIP Gift + Signage/Verbal Recognition.

Silver Sponsor - \$750

Includes 2 Tickets + VIP Gift + Recognition.

Bronze Sponsor - \$500

Includes 2 Tickets + Recognition.

TICKETS

All tickets include 1 food ticket + 2 drink tickets.

Early Bird (Available until 6/18/2025)

- VIP Ticket: \$125
- Regular Ticket: \$75

Regular Tickets

- VIP Ticket: \$150
- Ticket: \$100
- Extra Drink Ticket: \$10



We accept credit cards or Venmo for payment, however there is a processing fee for electronic payments.

SUPPORT OUR MISSION

Your support helps provide financial relief to those fighting breast cancer within our industry. Whether through sponsorship, ticket purchases, or donations, your contribution makes a difference. Join us in creating a future where financial stress is not an added burden to those battling this disease.

For sponsorship inquiries, please contact: commonthread.westmichigan@gmail.com

Make checks payable to:

The Common Thread for the Cure

Mail to:

Kris Ward

114 Maidstone Ct NE

Grand Rapids, MI 49546

THE COMMON THREAD FOR THE CURE FOUNDATION
WEST MICHIGAN

P.O. Box 43, Lexington, NC 27293 | 501C3

commonthreadforthecure.org | commonthread.westmichigan@gmail.com

1st Annual *Rosé & Resilience*:

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UNITING THE DESIGN AND FURNISHINGS INDUSTRY IN THE BATTLE AGAINST BREAST CANCER

Being diagnosed with breast cancer does not mean life stops. Normal obligations—responsibilities for home, family, and work—still continue. Add to that the challenges of doctor visits, medical tests, surgeries, and treatments. While most breast cancer charities focus on research, The Common Thread for the Cure Foundation focuses on patient well-being. We support individuals in our industry who are fighting breast cancer by offering helpful financial assistance. We know it's a frightening, overwhelming time, and we belong to an industry that cares.

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