



Contact: Cathy Lloyd

cathy@tmm.agency

336-956-2488

Common Thread for the Cure
Hosts First-Ever High Point Market Mixer
Foundation Unites Furnishings and Design Industries in Battle Against Breast Cancer

Lexington, NC, Oct. 5, 2022 – To help raise awareness in the furnishings and design industries, [The Common Thread for the Cure Foundation](#), a 501 (c)(3) nonprofit organization based here, will host its first-ever High Point Market Mixer to unite the furnishings and design industries in the battle against breast cancer. The event will take place at The Point, on Commerce Avenue, one block from the transportation terminal, in High Point on Saturday, Oct. 22 from 5-7 p.m.

In partnership with the High Point Market Authority and sponsored by [Crypton](#), a leading manufacturer of performance fabrics, the mixer will provide an opportunity to create awareness and educate Market attendees about the mission of the Common Thread for the Cure Foundation as well as its [Helping Hand Grants](#) program, which offers financial assistance to furnishing and design industry breast cancer patients through confidential grants.

The mixer is open to all registered High Point market attendees and will include lite bites, beer, wine and special door prizes throughout the event. Guests will be able to mingle in a comfortable and relaxed environment as they talk with supporters and survivors including grant recipient and board member Laura Holland, vice president of marketing at [Hickory Chair](#), as well as other members of the board of directors who will be onsite to meet and greet attendees and to answer any questions.

“We truly appreciate the High Point Market Authority for partnering with us on this initiative,” said Rob Mayer, president of [Mayer Fabrics](#). “We’re also extremely grateful to Crypton who generously offered to sponsor the event. It’s an amazing opportunity to unite the furnishings and design industries to create awareness about what the Common Thread for the Cure Foundation is all about and to let folks know that the Foundation can provide financial relief through its Helping Hand Grants to those in the industry who are fighting breast cancer.”

-more-

The purpose of a Helping Hand Grant is to aid breast cancer survivors and their families in areas where financial assistance is needed. For example, a grant can be used to meet household expenses such as a mortgage or car payment, property taxes, a child's college tuition, transportation costs, medical bills, housing during treatment and more. Grants are made available every year to approved applicants. The process is completely confidential.

To date, the Foundation has raised over one million dollars and has offered financial assistance to more than 300 individuals throughout North America.

#

About The Common Thread for the Cure:

A 501 (c)(3) nonprofit organization, The Common Thread for the Cure Foundation was established in 2000 by Suzann Burkhead-Bray and Scott Burkhead in memory of their sister, Sandra Burkhead Campbell, who lost her long-term battle with breast cancer in February 1999. The organization has awarded more than 300 Helping Hand Grants to recipients in 30 states, Canada, and Mexico—and the number is increasing each year. Raise your hand and join us.

Join us on social media!



#