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Glamping for the Cause Event Raises Over \$7200 For The Common Thread for the Cure Foundation

LEXINGTON, N.C. Nov. 29, 2023 — A group of 46 industry designers, vendor reps and their guests



joined together and raised over \$7200 for [The Common Thread for the Cure Foundation](#) by participating in [Glamping for the Cause](#). This relaxing, inspirational, and fun-filled weekend event was held at the Sage Hill Campground, Caballo site in Santa Barbara, CA on Oct. 6-8, 2023. Proceeds from the event benefited The Common Thread for the Cure Foundation's confidential [Grants](#) for people (or their immediate families) within the furnishings and design industries who have breast cancer.

"We had a wonderful camper turn out and sponsor participation which helped us reach our fundraising goals for this Common Thread for the Cure Foundation event," commented Sasha Ikkovic, event chairman and foundation director from [Crossville, Inc.](#) "Our intimate glamping and wellness weekend included delicious vegan dinners catered by The Angry Vegan along with a yoga session, meditation/cacao ceremony hosted by Brenda Shearer, hiking, swimming, and an incredible sunset sound bath hosted by Elle Larson. We also slept in beautifully decked out tents with rugs and fabrics supplied by our sponsors."



Rob Mayer, chairman for The Common Thread for the Cure Foundation and president of [Mayer Fabrics](#) added, "I would like to thank all the designers, vendors and their guests whose combined efforts made this event for the foundation such a remarkable success. Because of their dedication more people will benefit from our Grants."