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Remember The Common Thread for the Cure Foundation With A Donation on Giving Tuesday, November 30th

Lexington, NC, Nov. 18, 2021 – As the holidays are quickly approaching everyone looks



forward to Black Friday and Cyber Monday and Giving Tuesday on Nov 30th. This year the [The Common Thread for the Cure Foundation](#) would like for you to remember the families dealing with breast cancer that they help with a donation to support the Foundation's [Helping Hands Grants](#). Please visit [The Common Thread for the Cure Foundation](#) to donate on Giving Tuesday.

The confidential Helping Hands Grants give financial assistance to individuals affiliated with the furnishings and design industries who are fighting breast cancer. Donations made to these grants aid the families in areas where insurance does not apply. For example, a grant can be used to meet financial obligations, household needs and transportation to medical appointments. The intent is to enhance the quality of life for those who have breast cancer enabling them to maintain as normal a lifestyle as possible while they are confronting the disease.

New Common Thread for the Cure Foundation board member, Sasha Ikovic from [Crossville Inc.](#), knows firsthand how the Helping Hand Grants provide peace of mind as well as the feeling that there is support out there, support from people that she had never met. Last year a friend who was a two-time breast cancer survivor asked Ikovic to help her train for the LA BIG 5k run. Her friend said that she needed to do something to feel victorious. Ikovic had no idea at that time that she herself had breast cancer as well. They did cross the finish line and now she realizes that The Common Thread for the Cure Foundation also helps those in need cross the finish line to good health. Ikovic recently joined board to give back to the community that helped her when she needed it most.

Another Helping Hand Grant recipient said that "Thank you does not even describe the overwhelming sense of gratitude and relief this grant has brought me and my family. Because of you I have the peace of mind to focus on getting well." To that another recipient added, "It is such a relief to not have to worry about the finance part of this scary journey. It is also so uplifting to know there are people who care and want to help.

No words can express my gratitude. I am at a loss for words – so blessed and so grateful.”

You can also help The Common Thread for the Cure Foundation in the following ways:

- Make a [monetary donation](#) on Giving Tuesday or any other time in any amount to The Common Thread for the Cure Foundation.
- If you know someone affiliated with the furnishings industry that is currently battling breast cancer, please tell them about The Common Thread for the Cure Foundation and the [Helping Hand Grants](#).
- As a company, or as an individual, donate funds for one Helping Hand Grant.
- Specify or purchase [year-round sponsors' designated products](#) that benefit the foundation.
- Ask the company where you work to support The Common Thread for the Cure Foundation through financial contributions, sponsorship, or a fundraising event.
- Attend, sponsor, or volunteer at one or more of the [industry fundraising events](#) held throughout the United States.
- Spread awareness of The Common Thread for the Cure Foundation to friends, co-workers, and companies within the furnishings industry.

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About The Common Thread for the Cure:

A 501 (c)(3) nonprofit organization, The Common Thread for the Cure Foundation was established in 2000 by Suzann Burkhead-Bray and Scott Burkhead in memory of their sister, Sandra Burkhead Campbell, who lost her long-term battle with breast cancer in February 1999. The organization has awarded more than 300 Helping Hand Grants to recipients in 30 states, Canada, and Mexico—and the number is increasing each year. Raise your hand and join us.

Join us on social media!



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