

Contact: Cathy Lloyd cathy@tmm.agency 336-707-4462

Support Brest Cancer Survivors with a Donation to The Common Thread for the Cure Foundation on Giving Tuesday, November 29th

Lexington, NC, Nov. 15, 2022 – As the holidays quickly approach many look forward to Black Friday and Cyber Monday. The most important day, however, is Giving Tuesday



celebrated on Nov 29th this year. <u>The Common Thread for the Cure Foundation</u>, a 501 (c)(3) nonprofit organization, asks you to remember the those who are battling breast cancer with a donation to the Foundation's <u>Helping Hand Grants</u>. Please visit <u>The Common Thread for the Cure Foundation</u> to learn more and donate to this meaningful program on Giving Tuesday.

Confidential Helping Hand Grants provide financial assistance to individuals affiliated with the furnishings and design industries or to their immediate family members who are fighting breast cancer. Donations made to these grants offer relief in areas where insurance does not apply. For example, a grant can be used to meet financial obligations, household needs and transportation to medical appointments. The intent is to enhance the quality of life for those who have breast cancer enabling them to maintain as normal a lifestyle as possible while they are confronting the disease.

One Helping Hand Grant recipient said that "It is such a relief to not have to worry about the finance part of this scary journey. It is also so uplifting to know there are people who care and want to help. No words can express my gratitude, I am at a loss for words – so blessed and so grateful." To date, the Foundation has raised over one million dollars and has offered financial assistance to more than 300 individuals throughout North America.

You can also help The Common Thread for the Cure Foundation in the following ways:

- Make a <u>monetary donation</u> on Giving Tuesday or any other time in any amount to The Common Thread for the Cure Foundation.
- If you know someone affiliated with the furnishings and design industries that is currently battling breast cancer, please tell them about The Common Thread for the Cure Foundation and the



Helping Hand Grants.

- As a company, or as an individual, donate funds for one Helping Hand Grant.
- Specify or purchase <u>year-round sponsors' designated products</u> that benefit the foundation.
- Ask the company where you work to support The Common Thread for the Cure Foundation through financial contributions, sponsorship, or a fundraising event.
- Attend, sponsor, or volunteer at one or more of the <u>industry fundraising</u> events held throughout the United States.
- Spread awareness of The Common Thread for the Cure Foundation to friends, co-workers, and companies within the furnishings industry.

#

About The Common Thread for the Cure:

A 501 (c)(3) nonprofit organization, The Common Thread for the Cure Foundation was established in 2000 by Suzann Burkhead-Bray and Scott Burkhead in memory of their sister, Sandra Burkhead Campbell, who lost her long-term battle with breast cancer in February 1999. The organization has awarded more than 300 Helping Hand Grants to recipients in 30 states, Canada, and Mexico—and the number is increasing each year. Raise your hand and join us.

Join us on social media!







#